Memphis
Arkansas
EVERYWHERE ELSE
THE STARTUP CONFERENCE

Everywhere Else The Startup Conference returns to Memphis Tennessee with three days of non-stop entrepreneurial activity.

Everywhere Else The Startup Conference Cincinnati is part of a series of events celebrating entrepreneurship. The series' inaugural event was held in Memphis and brought together 1,300 entrepreneurs, investors, and early adopters along with 76 Startups from all over the globe.

Our events have one goal: **Help startups everywhere else.**

We accomplish this by providing them with exposure, connections to capital, and knowledge from our nationally-recognized speakers. Our events also bring together and invigorate the local startup community, providing lasting benefits long after the event has ended.

The Everywhere Else Series is produced by Nibletz Media Inc, a new media and event production company whose mission is to give a voice to startups and entrepreneurs everywhere else.

NIBLETZ
The voice of startups everywhere else.

Everywhere Else The Startup Conference Memphis - February 2013

- 1,300 entrepreneurs, investors, & early adopters came from 7 countries and 36 states
- 76 startups gathered in our Startup Village and pitched in 3 separate competitions
- 2,800+ tweets were sent reaching over 1.3 million people and making 18+ million impressions

"Must Attend 2013 Conferences for Entrepreneurs"

- **John Hall, Forbes press**

"..a valuable opportunity to ask tons of questions, meet lots of new people, discover cool new startups, and learn as much as you possibly can."

- **Michael Walsh, Founder Cariloop attendee**

Some Previous Speakers

Danny Boice –
Co-founder Speek,
Former founder of
Jaxara (aquired)

Scott Case –
CEO of Startup
America; Former
founding CTO of
Priceline

Bill Harris –
CEO & Founder of
Personal Capital;
Former CEO of
PayPal & Intuit

Michael Burcham –
CEO of Nashville
Entrepreneurship
Center

Ingrid Vanderveldt –
EIR at Dell & CEO of
VH2 Energy
Investments & Green
Girl Energy

Rohit Bhargava –
CEO of Influential
Marketing Group &
Author of
Likeonomics

Patrick Vlaskovits –
Author of NYT's
Bestseller The Lean
Entrepreneur

Brant Cooper –
Author of NYT's
Bestseller The Lean
Entrepreneur

Gabe Lozano –
CEO of LockerDome

Some Previous & Current Sponsors

Press

Forbes

HLNtv
.com

MEDCITY
NEWS

UPSTART
business journal

THE
HUFFINGTON
POST

YFS
MAGAZINE

NASHVILLE BUSINESS JOURNAL
MUSIC CITY'S BUSINESS SOURCE

Memphis Business Journal

Arkansas
Business

THE
COMMERCIAL
APPEAL

CHOOSE
901

THE
DailyNews

InTheCapital

The Rundown

Things kick off with a job fair featuring over 40 startups from the MidSouth looking to connect with the area' s top talent. The conversations will continue on into the opening party where the public is welcome to enjoy the authentic Memphis night.

The following two days will be jam packed with unparalleled content and access to the world's leading innovators, entrepreneurs, and investors. A grand startup battle will ensue between 80+ of the nation's most promising startups as they climb on stage to pitch a real life Shark Tank of investors.

Winners will be crowned, deals will be made, and friendships will be struck during this three-day flurry of pitches, keynotes, and parties showcasing the best of Downtown Memphis Tennessee and the Midsouth.

1,500 Entrepreneurs & Investors

75+ Startups

20+ Speakers

5 Winners

4 Tracks

3 Days

3 Parties

2 VIP Events

1 Job Fair

Presenting Sponsor - $75,000

1. Exclusive 30 minute Plenary Keynote
2. Exclusive naming rights to the stage
3. Exclusive naming rights to the badges
4. Exclusive naming rights to the kickoff party open to the public
5. Exclusive naming rights to the Startup Village
6. Exclusive naming rights to the VIP lounge
7. On stage recognition by the conference founders
8. Two page, full color ad with premium placement in event program
9. Full feature article in printed program
10. 20' Exhibition Hall Booth in premium location
11. 5 VIP Conference Passes
12. 20 Conference Passes
13. Opportunity to send one pre-event and post-event email to attendee opt-in list
14. 3 month above the fold rotating 300 X 250 ad on Nibletz
15. 1 branded content series (8 pieces) on Nibletz
16. 3 features on Nibletz
17. Logo prominently displayed on event site, event newsletter, on site signage, event program, marketing materials & press releases

Platinum Sponsor - $40,000

1. Exclusive naming rights to your choice of one of the two parties or two VIP events
2. Exclusive naming rights to one of the four tracks
3. Exclusive naming rights to one of the four startup categories
4. On stage recognition by the conference founders
5. One page, full color ad with premium placement in event program
6. 300 word feature in the event program
7. 16' Exhibition Hall Booth in premium location
8. 3 VIP Conference Passes
9. 15 Conference Passes
10. 2 month above the fold rotating 300 X 250 ad on Nibletz
11. 1 branded content series (4 pieces) on Nibletz
12. 3 features on Nibletz
13. Logo prominently displayed on event site, event newsletter, on site signage, event program, marketing materials & press releases

Gold Sponsor - $25,000

1. Exclusive naming rights & full customization to one of the following areas
   - Registration area
   - Café / Networking area
   - Press Room
   - Social Media Lounge
2. Exclusive naming rights to one of the four office hour rooms
3. Half page full color ad with premium placement in event program
4. 200 word feature in the event program
5. 12' Exhibition Hall Booth in premium location
6. 2 VIP Conference Passes
7. 10 Conference Passes
8. 1 month above the fold rotating 300 X 250 ad on Nibletz
9. 2 pieces of branded content on Nibletz
10. 2 features on Nibletz
11. Logo prominently displayed on event site, event newsletter, on site signage, event program, marketing materials, & press releases

Silver Sponsor - $10,000

1. Exclusive naming rights to one of the four breaks
2. Exclusive naming rights to one of the breakfasts bars or afternoon snack table
3. One fourth page full color ad with premium placement in event program
4. 100 word feature in the event program
5. 8' Exhibition Hall Booth in premium location
6. 2 VIP Conference Passes
7. 5 Conference Passes
8. 2 month rotating 300 X 250 ad on Nibletz
9. 1 piece of branded content on Nibletz
10. 1 feature on Nibletz
11. Logo prominently displayed on event site, on site signage & event program

Sponsor - $5,000

1. Logo displayed on event site & event program
2. 1 feature post on Nibletz
3. 1 month rotating 300 X 250 ad on Nibletz
4. 1 VIP Conference Passes
5. 4 Conference Passes

Supporter - $2,000

1. Logo displayed on event site & event program
2. 1 group feature post on Nibletz
3. 1 VIP Conference Passes
4. 2 Conference Passes

Additional Opportunities

- Job Fair
- Live Stream
- Mobile App
- Photo Booth
- Charging Stations
- Swag Bag
- Tee Shirts
- Lunch
- Hand Sanitizers
- Scholarship Partners
- Branded Items
- Social Dashboard
- After parties
- And more...

Let's Chat!

Have other ideas? Our team will work with you to customize any of our packages to fit your needs and achieve your goals.

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