



NIBLETZ

The voice of startups everywhere else.

Advertising & Sponsorship Rate Card

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Nibletz Media was founded in 2011 with the mission to give a voice to startups everywhere else.

Since our founding we have traveled the country coast to coast sharing the stories and advice of over 2,000 startups to an **audience of more than 1.5 million engaged visitors.**

The advertising world considers the demographic of our readers to be one of the most valuable there is.

The leading publications in the startup space are able to support CPMs as high as \$50.

Nibletz Audience

Visitors: 200,000+/month

Pageviews: 1.1M/month

Social: 125,000+ followers

The people who read these stories are other **entrepreneurs, investors & technology executives** with a majority being **males between the ages of 25-34 and earning over \$75k/yr.**

Nibletz is on the ground at more events than any other media site in it's class. It's through this grass roots, sneaker strapping that our audience has grown MOM since inception. We are chronicling this coverage in a book under contract with one of the largest publishers in the world to be released Q1 '14.

The startup community engages and embraces our top tier coverage of all events as if they were there themselves.

Our steady stream of content, quick turn and our video introductions by nationally known voice over artist Sean Caldwell provide our sponsors with a superior engagement

SXSUV2V will spawn over 60 stories, 40 videos and 2,000,000 impressions across all channels. It's one of the best ways to get your brand in front of the active startup community.

Previous Event Sponsors

Startup Grind (Philly/Chicago)

Grasshopper

FedEx

Dell

VideoJuice

Elevate Ventures (Indiana)

Nashville Entrepreneur Center

Marston Group

Baker Donelson

archer>malmo

Markerly

UPS Innovates

And many more....

Sponsoring Nibletz's coverage of national and regional conferences and events allows you to **effectively and efficiently reach the audience at a specific event** as well as all those following the coverage from home.

Startups have often used our conference coverage sponsorships as **part of their real time, on site event marketing** helping to significantly boost their exposure.

Main Sponsor

- 720 x 90 banner atop every story
- Lead sponsor on all videos
- We wear your t-shirt on site & in all videos
- Min. 25 mentions to our 125k+ followers

SXSW V2V
\$6500

Supporting Sponsor

- 300 x 250 banner in the middle of every story
- Secondary sponsor on all videos
- Min. 10 mentions to our 125+ followers

SXSW V2V
\$2200

Previous Coverage

- TechCrunch Disrupt NY (National)
 - 55 stories
 - 40 videos
- Chicago TechWeek (National)
 - 35 stories
 - 35 videos
- SXSW 2013 (National)
 - 100 stories
 - 60 videos
- OneSpark (Regional)
 - 43 stories
 - 39 videos
- DC Tech Week (Regional)
 - 47 stories
 - 47 videos

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